



Nikita Barzii | UX / UI Designer

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PROFILE

Result-driven UX/UI Designer with a proven track record of creating intuitive and visually appealing user interfaces. Proficient in conducting user research, wireframing, and prototyping to deliver seamless user experiences. Strong collaboration and communication skills enable effective collaboration with cross-functional teams to deliver high-quality designs. Seeking an opportunity to utilize my expertise and contribute to creating impactful digital experiences.

WORK EXPERIENCE

UX Certification

Coursera

📅 01/2023 – 07/2023

I completed the Google UX Design Professional Certificate in July 2023. I learned a lot about the UX design process and the different skills that are required to be a successful UX designer. I also gained a deeper understanding of user-centered design principles and how to apply them in practice.

One of the most valuable things I learned in the course was how to conduct user research. I learned how to identify and recruit users, how to conduct interviews and usability testing, and how to analyze the results of my research. This knowledge has been invaluable in my work as a UX designer, as it has helped me to understand the needs of my users and to create designs that meet those needs.

UX / UI Designer

Freelance

📅 03/2021 – 01/2022

- Conducted user research to understand the needs of music fans and artists.
- Created wireframes, prototypes, and mockups for new music websites and apps.
- Designed user interfaces that were both visually appealing and easy to use.
- Worked with engineers to implement designs and ensure that they were functional.
- Tested designs with users to get feedback and make improvements.
- Collaborated with music producer to create a cohesive user experience across all of their products.
- Managed projects from start to finish, ensuring that deadlines were met and budgets were adhered to.

SEO Linkbuilder

Together Networks

📅 08/2019 – 02/2020 📍 ZAPORIZHZHIA, UKRAINE

- Developed and implemented link-building strategies that significantly increased organic search traffic within six months, resulting in improved website ranking and visibility.
- Conducted comprehensive competitor analysis to identify high-quality backlink opportunities and successfully acquired authoritative links from relevant industry websites, enhancing the website's domain authority.
- Collaborated with the content team to optimize on-page elements, including meta tags, headings, and keyword placement, leading to improved organic search rankings and higher click-through rates.
- Monitored and analyzed website performance using SEO tools such as Google Analytics and MOZ, making data-driven decisions to refine link-building tactics and improve overall SEO performance.

Content and social media manager

Traffic DNA

📅 02/2019 – 08/2019 📍 ZAPORIZHZHIA, UKRAINE

- Developed and executed a comprehensive content marketing strategy.

WORK EXPERIENCE

- Managed a team of content creators, coordinating content production and ensuring timely delivery, resulting in a 30% increase in content output and improved efficiency.
- Implemented social media campaigns across various platforms, resulting in a 200% increase in follower count and a 20% boost in brand awareness and customer engagement.
- Conducted market research and analysis to identify trends and topics relevant to the target audience, resulting in a 40% increase in content relevancy and a 25% growth in audience reach.

CERTIFICATES

Google UX Design Certificate

Google, Coursera

📅 07/2023

https://www.credly.com/badges/44d9ab1b-ccbd-40c8-9045-8ee298c41fbd/public_url

Those who earn the Google UX Design Certificate have completed seven courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in UX design. They can complete the design process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

SKILLS

① DESIGN

User Research



Interaction Design



Visual Prototyping



Usability Testing



Typography



Visual Design



Responsive Design



Contextual Research



Experience Mapping



Information Architecture



Storyboarding



Wireframing



Rapid Prototyping



① SOFTWARE

Figma



Adobe XD



Adobe Photoshop



Adobe Illustrator



① LANGUAGES

Ukrainian
Native

English
Professional

Russian
Native

SOCIAL MEDIA



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